

D E S I G N S

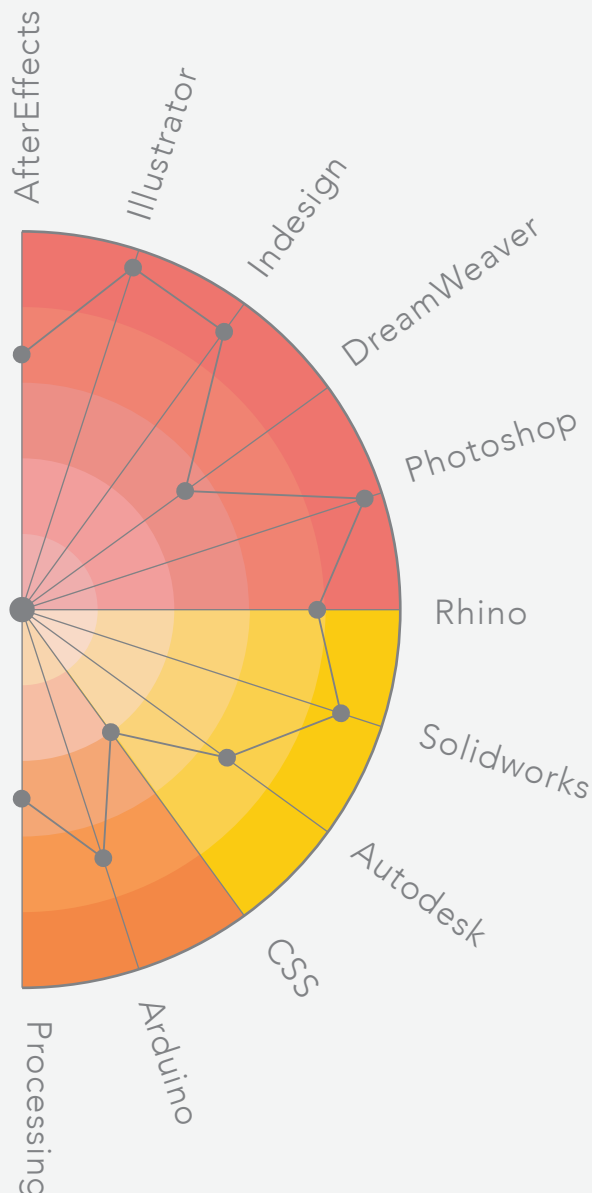
Alice Malcolm

07463950417

alice_malcolm@hotmail.com

alicemalcolm.wixsite.com/design

linkedin.com/in/alicemalcolm



Design with conscience.

A multi-disciplinary maker with a desire for change, nurturing social conscience by learning from our pasts to ensure our futures. Cradle to cradle design and incorporating reparability or recyclability is essential in future markets and an important part of my ethos.

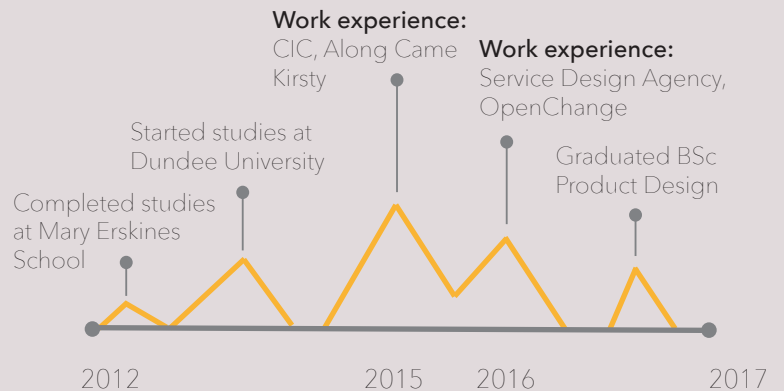
Design in practice.

A hands on approach working with predominantly sustainable materials is important to me. I have a fondness of mechanisms, designing dynamic objects. I am also skilled web design and physical and on-screen prototyping to high fidelity. I have affiliated myself with many creative disciplines and have had the opportunity work closely on projects with interaction and interior designers, design engineers and collaborate with computing specialists.

Design for service.

Experience in service and UX design has shown me first hand the benefits interdisciplinary collaboration may have on a breadth of professions. Many can profit from learning design thinking. I have worked with both public and third sector parties, utilising service design practice to solve problems and boost productivity within each company.

EDUCATION



PASSIONS



WORK

2015- 2016
Avery and Co.

A family run business with a passion for branding and social media. While working as a waitress I also did photography of new dishes, and was in charge of updating the social media. I also designed some new branding for the interior of the restaurant.

2017
RLHH Education

Commission to design new branding and website design for the education portal of the Royal London Homoeopathic Hospital. Working in a multinational team of creatives.

2017
Laura Nielson Councelling

Contemporary branding commission for website and logo design for a start-up business client.

EXPERIENCE

2015
Pop Up Dundee

Assisting in organising, marketing and live tweeting an event for creatives from all around Dundee have the opportunity to network with like-minded people and advertise any exciting up-coming ventures with 'Pecha Kucha' style presentations.

2015-2016
CIC Along Came Kirsty

Volunteers aiding in the organisation of charity fundraising events and designing products to accompany and advertise each event. other roles included creating business proposals for new charity ventures and creating video content for their website

2016
Dundee Service Jam

Organising, advertising and introductory speaker at the 2016 Dundee Service Jam.

2015-2016
OpenChange

Assisting in service design events mentoring companies on using design thinking to improve business efficiency.

PROJECTS

2015-2016
Just Dandy

A business report detailing a Community interest company with a pro-bono aspect, where time and resources are distributed in such a way that we can spend half of our time on working with charities and the third sector for minimal to no fees.

2017
Moral Makers

A blog and online discussion exploring the importance of the moral and environmental responsibilities of designers in the modern climate. Aiming to start conversations and provoke action within the design community and beyond. Future ventures will include events to provide platforms for like-minded makers to talk about their work.